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Fierté
Sudbury
Pride

SPONSORING PRIDEWEEK 2026

ABOUT PRIDE

Active since 1997 and incorporated in 2012, Fierté Sudbury Pride is dedicated to supporting, educating, and celebrating the 2S-LGBTQIA+ community in Greater Sudbury. We aim to foster understanding and diversity by showcasing Queer culture through artistic and educational events, and to provide spaces free of stigma and discrimination for everyone regardless of religion, creed, race, gender, or orientation.

Each year, thousands of people participate in our events, from monthly crafting nights and open mics, to educational speakers and films, to Pride Week – our biggest event of the year where Greater Sudbury's 2S-LGBTQIA+ community comes together to celebrate queer culture and raise the profile of queer issues with allies and community groups.

YOUR SUPPORT MATTERS

As an entirely volunteer-run and community-funded organization, we rely on the efforts of volunteers and the support of generous donors to continue doing our important work. Your contribution allows us to compensate Queer artists and activists involved in our programming, support local projects, and continue to grow and offer more events and experiences year-round!

When you partner with Fierté Sudbury Pride as a sponsor, you have the opportunity to put your brand and business in front of the 2S-LGBTQIA+ community and its allies.

Brand Awareness: Increase awareness about your brand with the Queer community in the City of Greater Sudbury and its allies.

Visible Allyship: Align your organization with the important work Fierté Sudbury Pride does within the City of Greater Sudbury

Reputation Boost: By supporting us, your organization is also supporting important social causes like diversity and inclusivity.



SPONSORSHIP LEVELS

Star Supporter

\$500 to \$999

- Logo on Fierté Sudbury Pride's website
- Logo in the 2026 Pride Guide
- Verbal recognition at the Pride Week Opening Ceremonies and Block Party wrap-up
- Recognition in Fierté Sudbury Pride's annual report

Fabulous Friend

\$1,000 to \$2,999

- All "Star Supporter" perks, plus:
- Social media shoutout with appropriate tagging of your own social media pages
- Shout-out in the official media release
- Option to include materials in Pride Kits and/or table at the Block Party

Proud Patron

\$3,000+

- All "Star Supporter" and "Fabulous Friend" perks, plus:
- Recognition as presenting sponsor for a Pride Week event and/or headline Performance*, including logo on event posters
- Option to prominently feature your own pop-up banners and signage at the Fierté Sudbury Pride Block Party (stage or volunteer table)
- Personalized Impact Report on how your contribution is making a difference in the 2S-LGBTQIA+ community

*excluding the Pride March



LET'S COLLABORATE

Want to support Fierté Sudbury Pride?

Contact us:

info@sudburypride.com

For more information or to pledge your support today!

Your generosity and support are greatly appreciated. Thank you for helping to make the Greater Sudbury community stronger, kinder, and more inclusive for everyone!



DONATE